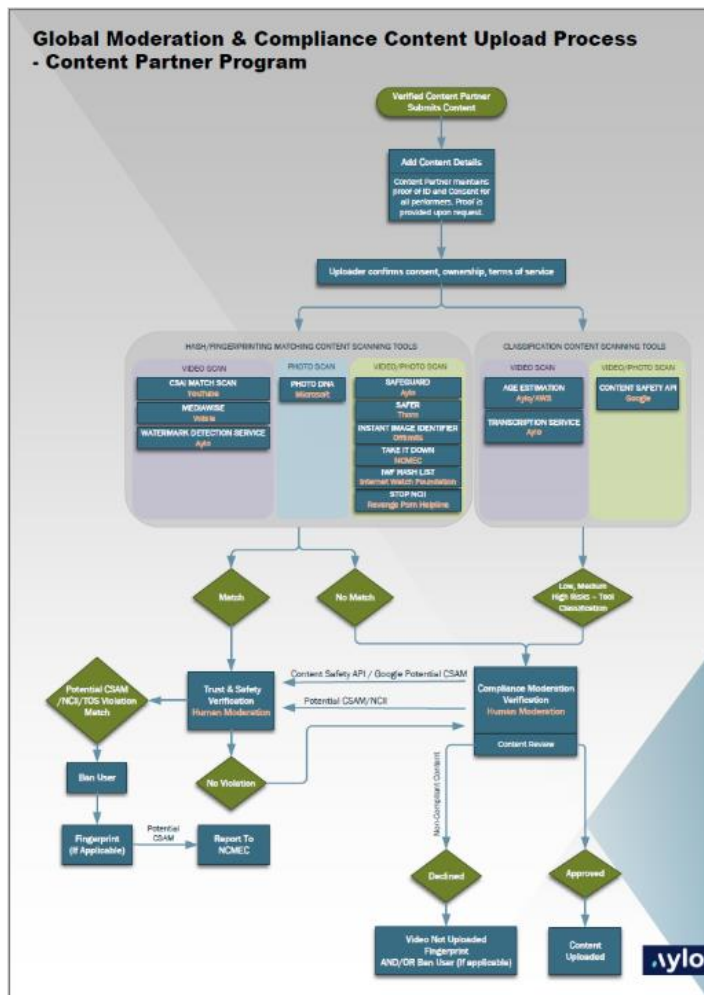


# Pornhub Premium - Semi-Annual Transparency Report

July 1, 2025 – December 31, 2025

Pornhub Premium strives to create a safe environment for our users and creators. We have strict policies to prevent and respond to [child sexual abuse material \(CSAM\)](#), [non-consensual content \(NCC\)](#), and any other forms of illegal content or activity. We are proactive in working to prevent CSAM and NCC on our platform. These measures include only allowing verified content creators to upload to our platform, the use of [several tools and technologies](#), as well as human review by trained moderators prior to the publication of content to ensure that content adheres to our [Terms of Service](#), [Community Guidelines](#) and related policies. Content on Pornhub Premium is also sourced exclusively from verified content partners.

All moderators review and assess content in a wide variety of languages and employ several tools to assess this content. Audio content is assessed by moderators who either use translation/transcription tools or who understand the spoken language in the content. In cases where the audio content cannot be understood, the content is rejected as we are unable to meaningfully evaluate potential compliance issues.



While we have implemented many safeguards to help prevent illegal content, if users believe that they have come across content that is illegal or otherwise violates our policies, the content can be reported by [flagging it](#) or via our [Content Removal Request](#) (CRR) form. In addition to flagging content, users can also flag comments or other users that may be in violation of our [Terms of Service](#). We also cooperate with law enforcement and provide an easy way for law enforcement and legal representatives to submit requests through our secure online portal.

We work with a number of organizations that specialize in the prevention and response to NCC and CSAM, which allows us to continue strengthening our policies and Trust and Safety efforts. During the reporting period, we continued to further our Trust and Safety efforts and can share the following updates:

### **Content Removal Request Form Updates**

We deployed updates to our [Content Removal Request](#) form, including the addition of structured reporting fields. The updates aim to provide a more user-friendly experience and also provide more transparency about which content violations can be reported, as well as how the requests are processed by our human moderation team once submitted.

For a full list of Trust and Safety partnerships, initiatives and external technology, please refer to our [Trust and Safety Initiatives](#) page.

### **Content Uploads During July 1, 2025 – December 31, 2025**

A total of 19,160 (19,160 videos and 0 photos) pieces of content were uploaded to Pornhub Premium during the reporting period. Of these uploads, 17,614 (17,614 videos and 0 photos) pieces of content were made available on Pornhub Premium. A portion of these uploads, as well as content uploaded prior to the reporting period were removed for violating our [Terms of Service](#).

Reason for Reporting	Number of CRRs Received	Number of Content Flags Received	Number of Legal Requests Received
Performer Opt-Out	0	N/A	0
Potential CSAM	0	0	0
Non-Consensual Content	2	N/A*	0

\*Users who select the flagging reason relevant to Non-Consensual Content are redirected to our Content Removal Request form to submit their report.

### **Reported Potential Child Sexual Abuse Material**

We have a [zero-tolerance policy](#) against underage content, as well as the exploitation of minors in any capacity.

Pornhub Premium is against the creation and distribution of child sexual abuse material (CSAM), as well as the abuse and trafficking of children. CSAM is one of many examples of illegal content that is prohibited by our [Terms of Service](#) and related guidelines.

Potential child sexual abuse material that is detected through moderation efforts, including detection through various internal and external tools listed [here](#), or reported to us by our users and other external sources is removed and fingerprinted. Additionally, the uploader is permanently banned from our platforms and is reported to the National Center for Missing and Exploited Children ([NCMEC](#)).

For the purposes of our [CSAM Policy](#) and our reporting to NCMEC, we deem a child to be a human, real or fictional, who is or appears to be below the age of 18. Any content that features a child engaged in sexually explicit conduct, lascivious or lewd exhibition is deemed potential CSAM for the purposes of our Child Sexual Abuse Material Policy.

In the last six months of 2025, we made 2 reports to NCMEC. These reports contained 2 pieces of content (2 videos and 0 photos) that were identified as potential CSAM. This content was uploaded by 2 user accounts. The 2 accounts were permanently banned on our platform, and no accounts were reinstated after being banned.

Source of Removal	Number of Videos	Number of Photos	Total
Internal Moderation	0	0	0
Internal Audit	0	0	0
Tools	0	0	0
<b>Total</b>	0	0	0

*The above figure shows the source of detection for all content that was removed prior to appearing live that was reported from July through December.*

No content was removed post-live from July through December 2025.

Source of Removal	Number of Videos	Number of Photos	Total
Internal Moderation	0	0	0
Internal Audit	0	0	0
Tools	0	0	0
Content Removal Requests	0	0	0
User Flags	0	0	0
External Trusted Sources	0	0	0

<b>Total</b>	0	0	0
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The above figure shows the source of detection for all content that was removed after appearing live that was uploaded and reported from July through December.

### Non-Consensual Content

We have a [zero-tolerance policy](#) against non-consensual content (NCC). When we identify or are made aware of the existence of non-consensual content on Pornhub Premium, we remove the content, fingerprint it to prevent re-upload, and ban the user in accordance with our [Terms of Service](#).

Our NCC policy includes the following violations:

- Non-Consensual Content – Act(s): Content which depicts activity for which an individual did not validly consent. A non-consensual act is one involving the application of force directly or indirectly without the consent of the other person to a sexual act.
- Non-Consensual Content – Recording(s): The recording of sexually explicit activity without the consent of the featured person.
- Non-Consensual Content – Distribution: The distribution of sexually explicit content without the featured person’s permission.
- Non-Consensual Content – Manipulation: This type of content depicts an individual’s likeness without their consent (including “deepfakes” or other forms of AI-generated or manipulated content).

We are steadfast in our commitment to protecting the safety of our users and the integrity of our platform; we oppose all forms of non-consensual content.

From July through December, we removed 1 piece of content (1 video and 0 photos) for violating our [NCC policy](#). This content was uploaded by 1 user account. The 1 account was permanently banned on our platform, and the account was not reinstated after being banned.

As part of our commitment to assisting victims of non-consensual content, we also proactively report incidents of non-consensual content where there is a suspected or apparent threat to life to the individual(s) involved. No content removed for NCC during this period met the reporting criteria.

Source of Removal	Number of Videos	Number of Photos	Total
Internal Moderation	0	0	0
Internal Audit	0	0	0
Tools	0	0	0
<b>Total</b>	0	0	0

*The above figure shows the source of detection for all content that was removed prior to appearing live that was removed in the last six months of 2025.*

No content was removed post-live from July through December 2025.

Source of Removal	Number of Videos	Number of Photos	Total
Internal Moderation	0	0	0
Internal Audit	0	0	0
Tools	0	0	0
Content Removal Requests	0	0	0
User Flags	0	0	0
External Trusted Sources	0	0	0
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>

*The above figure shows the source of detection for content that was uploaded and removed after appearing live during the last six months of 2025.*